

MOTORCYCLE DIRECTORY 2011

8th Edition

KERNVERLAG

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Important supplier index for sports shops - print + e paper version

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Media kit informations see overleaf.

1 Registration in the alphabetical firm index (free of charge)

Print + www.motorrad-adressbuch.de

Corrections/Addings

Text from edition 2010

Firm _____
Street _____
Country/PC/City _____
Phone _____ Fax _____
Internet _____
E-Mail _____
General Manager _____
Export Manager _____

2 Registration by product categories [Print](#) + [www.motorrad-adressbuch.de](#) (linked)

Content: Entry as listed/revised above (1) + 1 individual extra line* (after firm's name), w/o GM, EM

We order our firm's entry as quoted/revised above (1) in __ (no.) product categories, marked overleaf as:

Entry Standard Euro 150,-- per product category
(recommended for 1-2 product categories)

Same performance with 25% reduction, valid from 3 categories or more:

Entry 3PLUS Euro 120,-- per product category

Example: You mark 3 product categories and you pay only 3 x Euro 120,- instead of 3 x Euro 150,-

Text of the extra line*: _____
(max. 38 letters)

Example

■ **Abgasuntersuchung (AUK)**

Exhaust emission tester

Eichstädt Elektronik
Professionelle Motorrad-Diagnosegeräte
Am Kanal 16, D-15562 Rüdersdorf
Tel. 033638/63397, Fax 033638/63399
www.eichstaedt-elektronik.de
service@eichstaedt-elektronik.de

Free entries in product categories, if you book an advertisement or a supplement

3 Registration in the list of trade marks [Print](#) + [www.motorrad-adressbuch.de](#) (linked)

Benefit from the listing (free of charge) of your trade mark + firm's name (Basic entry).

Highlight your entry with the company's or brand **Logo** + complete entry (1) for **Euro 90,--**

Brand

Basic entry w.o. Logo
(free of charge)

Complete entry with Logo
Euro 90,-- each

Example

Star Bar
Mefo Sport GmbH

Example

HYOSUNG

Importeur Deutschland:
MSA Motor Sport Accessoires GmbH
Am Forst 17b, D-92637 Weiden
Tel. 0961/38850, Fax 0961/3885203
www.hyosung-motors.de

File format Logo: JPEG, TIFF, EPS • Logo-size (WxH): max. 55x17mm, max. 270x130 Pixel

Transmission: info@kern-verlag.de takeover from the last edition

Your order is valid only for Motorcycle Directory 2011, no automatic extension! Please do not forget to sign below.

Firm stamp

Contact person

Date

Signature

1 Motorised vehicles

- 1.0005 ATV
- 1.0006 ATV trailers
- 1.0030 Bicycles with auxiliary motors
- 1.0007 Chopper
- 1.0020 Electrically driven motorcycles
- 1.0010 Enduro
- 1.0025 E-scooter
- 1.0045 Go-Carts
- 1.0160 Light 4-wheel-vehicles
- 1.0080 Light motorcycles up to 125 cc
- 1.0090 Light scooters up to 125 cc
- 1.0100 Lightweight mopeds, mopeds up to 25 km/h
- 1.0101 Minibikes
- 1.0105 Motocross
- 1.0120 Motor scooters
- 1.0103 Motorcycle trailers
- 1.0110 Motorcycles
- 1.0115 Motorcycles for children
- 1.0040 Motorcycles with sidecars
- 1.0140 Other motorised two- and three wheelers
- 1.0130 Quads
- 1.0135 Side cars
- 1.0050 Small motorcycles up to 50 cc
- 1.0060 Small scooters up to 50 cc
- 1.0145 Supermoto
- 1.0150 Trikes
- 1.0155 Tuning
- 1.0035 Used vehicles
- 1.0070 Utility vehicles
- 2.0185 Damper flaps
- 2.0835 Depression pumps
- 2.0510 Dynamos and components
- 2.0555 Engine components
- 2.0025 Exhaust pipes
- 2.0026 Exhausts
- 2.0515 Fans
- 2.0250 Filters
- 2.0125 Fluid Tanks
- 2.0270 Footrest kits
- 2.0281 Fork stabilisers
- 2.0275 Forks and fork components
- 2.0630 Frame fasteners
- 2.0620 Frames
- 2.0870 Front forks
- 2.0415 Fuel cocks
- 2.0414 Fuel filters
- 2.0417 Fuel pipes
- 2.0420 Fuel tanks
- 2.0735 Fuses
- 2.0285 Gas cables
- 2.0302 Grips see handlebar grips
- 2.0480 Handlebar fittings
- 2.0490 Handlebar grips
- 2.0470 Handlebars
- 2.0305 Horns
- 2.0570 Hubs
- 2.0935 Ignition capacitors
- 2.0950 Ignition coils
- 2.0940 Ignition locks
- 2.0960 Ignition systems
- 2.0900 Ignition systems and components
- 2.0080 Indicator systems
- 2.0023 Induction elbows
- 2.0024 Induction pipes
- 2.0200 Injection pumps
- 2.0525 Inner-tube valves
- 2.0725 Inner-tubes
- 2.0070 Lighting systems (headlights,tail lamps)
- 2.0550 Magnetic ignition systems
- 2.0540 Magnetic switches
- 2.0530 Magnets
- 2.0390 Mileometers
- 2.0772 Mirror wideners
- 2.0730 Mudguards
- 2.0580 Nipples
- 2.0260 Noise suppression means
- 2.0597 Oil coolers
- 2.0595 Oil filters
- 2.0598 Oil pumps
- 2.0599 Oil temperature control unit
- 2.0594 Original spare parts
- 2.0760 Other spare parts
- 2.0600 Pedals
- 2.0660 Pinions
- 2.0615 Piston rod bearings
- 2.0610 Piston rods
- 2.0405 Pistons, piston bolts, -rings
- 2.0430 Radiators
- 2.0680 Rear reflectors
- 2.0670 Rear-view mirrors
- 2.0655 Reflectors
- 2.0640 Regulators
- 2.0180 Revolution counters
- 2.0240 Rims
- 2.0690 Saddles
- 2.0728 Screws and small component parts
- 2.0160 Seals
- 2.0750 Seats
- 2.0780 Shock absorbers
- 2.0700 Silencers
- 2.0560 Sleeves
- 2.0395 Small component parts
- 2.0213 Spare parts
- 2.0920 Spark plugs
- 2.0790 Speedometers and drive components
- 2.0770 Spokes
- 2.0230 Springs, suspension struts
- 2.0370 Sprockets
- 2.0020 Starters
- 2.0775 Steel flex lines
- 2.0500 Steering dampers
- 2.0150 Suspension parts
- 2.0710 Switches
- 2.0810 Tank caps
- 2.0800 Tank covers
- 2.0815 Thermostats
- 2.0895 Timing belts
- 2.0820 Transistor ignition systems
- 2.0290 Transmission components
- 2.0720 Tube clips
- 2.0825 Tuning parts
- 2.0170 Twist grips
- 2.0650 Tyres
- 2.0840 Valves for engines
- 2.0330 V-belts
- 2.0845 Ventilators
- 2.0617 Wheels
- 2.0890 Windshields

2 Spare parts

- 2.0880 AC buzzers
- 2.0520 Air filters
- 2.0651 ATV tyres
- 2.0010 Axles
- 2.0040 Batteries
- 2.0050 Battery ignition systems
- 2.0030 Battery terminals
- 2.0460 Bearings (ball, roller and needle bearings)
- 2.0215 Bellows
- 2.0090 Bowden cables
- 2.0120 Brake levers, clutch levers
- 2.0110 Brakes, brake parts
- 2.0190 Built-in engines
- 2.0310 Cables and components
- 2.0590 Camshafts
- 2.0400 Carbon brushes
- 2.0860 Carburettors
- 2.0320 Catalytic converters
- 2.0385 Chain adjusters
- 2.0350 Chain cases
- 2.0360 Chain wheel sets
- 2.0380 Chainguards
- 2.0340 Chains
- 2.0440 Clutches and parts
- 2.0830 Contact breaker points
- 2.0060 Control levers
- 2.0455 Crank shaft bearings
- 2.0450 Crank shafts
- 2.0970 Cylinder

3 Accessories

- 3.0185 Air pressure gauges
- 3.0187 Air pumps
- 3.0005 Alarm installations
- 3.0139 Altimeters
- 3.0040 Anti-theft devices
- 3.0011 ATV accessories
- 3.0020 Battery chargers
- 3.0025 Battery lights
- 3.0035 Carbon components
- 3.0034 Carbon wheels
- 3.0155 Carrier
- 3.0325 Cases
- 3.0145 Chain spray
- 3.0153 Children's seats
- 3.0368 Clocks, computer for motorcycles
- 3.0235 Control systems
- 3.0003 Covers
- 3.0355 Covers against dust
- 3.0370 Cowlings
- 3.0360 Crash bars
- 3.0410 Decorative strips
- 3.0041 Electronic accessories
- 3.0044 Enduro accessories
- 3.0203 Engine protectors
- 3.0205 Engine spoiler
- 3.0050 First aid equipment
- 3.0247 Flat prevention
- 3.0215 Flat repair spray
- 3.0076 Foot pumps

- 3.0077 Footrests
- 3.0175 Handlebar fittings
- 3.0180 Handlebar grips
- 3.0170 Handlebars
- 3.0137 Heating grips
- 3.0140 Holding devices for number plates
- 3.0330 Horns
- 3.0190 Inner tube valves
- 3.0015 Jacks
- 3.0160 Leather care products
- 3.0030 Leg-shields
- 3.0135 Lever
- 3.0142 Licence plate holder
- 3.0130 Light bulbs
- 3.0375 Loading bars
- 3.0018 Loading ramps
- 3.0300 Locks
- 3.0100 Luggage carrier baskets
- 3.0110 Luggage carrier straps
- 3.0090 Luggage carriers
- 3.0085 Luggage systems
- 3.0200 Motorcycle cases
- 3.0195 Motorcycle lifter
- 3.0210 Motorcycle panniers
- 3.0133 Mountings
- 3.0310 Mud flaps
- 3.0150 Odometers
- 3.0350 Other accessories
- 3.0220 Polishing cleaning and anti-rust products
- 3.0217 Polishing material
- 3.0320 Protective covers
- 3.0250 Puncture kits
- 3.0070 Puncture repair kits and rubber solution
- 3.0240 Rain protection for spark plugs
- 3.0225 Ramps
- 3.0280 Rear reflectors
- 3.0138 Rear wheel protection
- 3.0270 Rear-view mirrors
- 3.0230 Reflecting material
- 3.0045 Replacement bulbs
- 3.0065 Rim polisher
- 3.0290 Saddlebags, -boxes
- 3.0260 Scooter components
- 3.0340 Seat covers
- 3.0358 Stands
- 3.0363 Styling
- 3.0364 Super bike accessories
- 3.0365 Tank caps, lockable
- 3.0366 Tank pads
- 3.0390 Tool bags
- 3.0367 Topcases
- 3.0010 Trailer couplings
- 3.0245 Tyre pressure control systems
- 3.0400 Windshields

4 Clothing and equipment

- 4.0005 Anti-fog products
- 4.0008 Audio systems
- 4.0015 Blousons
- 4.0200 Boots, shoes
- 4.0095 Children wear
- 4.0010 Clothing
- 4.0090 Cold weather wear
- 4.0213 Cover gloves and boots

- 4.0045 Face masks
- 4.0212 Flashlights
- 4.0033 Functional socks
- 4.0040 Functional underwear
- 4.0035 Functional wear
- 4.0060 Gloves
- 4.0030 Goggles
- 4.0048 GPS navigation system
- 4.0195 Head lamps
- 4.0070 Heated clothing
- 4.0076 Helmet cams
- 4.0077 Helmet intercoms
- 4.0075 Helmets, helmet accessories
- 4.0080 Jackets, trousers
- 4.0110 Kidney belts
- 4.0102 Leather wear
- 4.0033 Motocross clothing
- 4.0105 Neck bracing systems
- 4.0115 Overalls
- 4.0120 Protectors
- 4.0140 Rainwear
- 4.0130 Reflecting material
- 4.0150 Rucksacks
- 4.0050 Scarves
- 4.0160 Shoe heating systems
- 4.0155 Sleeping bags
- 4.0205 Storm helmets
- 4.0100 Suits
- 4.0190 Sunglasses
- 4.0210 Tank bags
- 4.0220 Tents
- 4.0215 Waistcoats
- 4.0028 Walkie-talkies

5 Workshop equipment and tools

- 5.0165 Adhesives
- 5.0250 Air pressure gauges
- 5.0017 Airbrushing, illustrations
- 5.0400 Alignment benches
- 5.0115 Antifreezing compounds
- 5.0290 Assembly stands
- 5.0090 Automatic machines for lining wheelrims and mudguards
- 5.0020 Balancing machines
- 5.0052 Brake fluids
- 5.0030 Brooms, brushes
- 5.0140 Chain cleaning equipment
- 5.0150 Chain lubricating and care
- 5.0160 Chain tools
- 5.0370 Cleaning materials
- 5.0175 Complete cleaner
- 5.0180 Compression gauges
- 5.0190 Compressors
- 5.0054 Diagnostic systems
- 5.0245 Electroplating
- 5.0120 Electroplating systems and equipment
- 5.0305 Engine oils
- 5.0315 Engine testing appliances
- 5.0015 Exhaust emission tester
- 5.0010 Exhaust suction systems
- 5.0110 Extinguisher
- 5.0420 Foam washing equipment
- 5.0100 Grease guns
- 5.0440 Grease guns

- 5.0430 Grinding & polishing machines
- 5.0125 Hand washing agents
- 5.0410 Inner tubes for motorcycles
- 5.0130 Jacks and lifting platforms
- 5.0220 Lacquer care products
- 5.0260 Measuring equipment
- 5.0040 Motor fuels
- 5.0505 Motorcycle wash
- 5.0340 Oil cans
- 5.0320 Oil pressure testing machines
- 5.0330 Oils
- 5.0480 Packing materials for vehicles and components
- 5.0080 Paint spray systems
- 5.0210 Painting
- 5.0345 Polishing and cleaning material
- 5.0195 Preservatives
- 5.0350 Pressings, punchings and extrusions
- 5.0070 Pressure casting foils
- 5.0396 Racing petrol
- 5.0450 Screws
- 5.0056 Sealing materials
- 5.0050 Sheet metal
- 5.0170 Small component parts
- 5.0240 Soldering machines and equipment
- 5.0075 Spare parts, working parts
- 5.0465 Special paint effects
- 5.0230 Storage facilities
- 5.0360 Testing centers
- 5.0530 Tools
- 5.0385 Tyre fittings
- 5.0200 Varnishes
- 5.0490 Vulcanising appliances
- 5.0500 Vulcanising material
- 5.0510 Washing and cleaning equipment
- 5.0460 Welding machines and accessories
- 5.0380 Wheel truing machines
- 5.0520 Workshop clothing
- 5.0520 Workshop equipment

9 General addresses

- 9.0420 Advertising
- 9.0390 Associations, institutions
- 9.0010 Badges
- 9.0063 Banks
- 9.0070 Biker hotels
- 9.0080 Books, technical literature
- 9.0090 Camping equipment
- 9.0220 Cash systems
- 9.0100 Clubs
- 9.0212 Collection agencies
- 9.0200 Correspondence courses
- 9.0430 Credit reporting agencies
- 9.0110 Decoration articles
- 9.0120 Decores and emblems
- 9.0125 Design
- 9.0380 Events
- 9.0340 Experts
- 9.0196 Fan articles
- 9.0190 Flags, banners, pennants
- 9.0400 Insurance companies
- 9.0214 Internet agencies, web-design
- 9.0215 Internet provider

2 Registration by product lines +

Please mark the desired product lines

- 9.0160 Labels
- 9.0250 Leasing agencies
- 9.0440 Magazines
- 9.0375 Management consulting
- 9.0240 Maps
- 9.0265 Marketing, advertising
- 9.0060 Marking machines
- 9.0410 Merchandise management systems
- 9.0273 Motorcycle garages
- 9.0395 Motorcycle rentals
- 9.0275 Motorcycle transports
- 9.0280 Museums
- 9.0285 Online market-place
- 9.0374 Purchase of accident damaged motorcycles
- 9.0335 Race training
- 9.0230 Shop furnishing
- 9.0350 Shop-window displays
- 9.0140 Software for motorcycle shops
- 9.0300 Sticker
- 9.0260 Teaching material
- 9.0065 Textile printing and flocking
- 9.0373 Touring equipment
- 9.0270 Trade fairs and exhibitions
- 9.0180 Trade journals
- 9.0050 Training
- 9.0195 Training for riders
- 9.0360 Trainings
- 9.0030 Transfer pictures
- 9.0330 Travel agencies
- 9.0040 Tucks
- 9.0210 Wholesale

New categories

MOTORCYCLE DIRECTORY – facts and figures

Ca.180 pages, format DIN A4

- 1500 Manufacturers, wholesalers, service providers and importers in alphabetical order.
- Firms listed by 280 product lines.
- over 900 international brands with distributors in German speaking countries.
- National and international trade fairs.
- Informations on new products and technologies (free of charge for our advertising customers: 1/4 page b/w for PR)

Total edition: 4.500 books

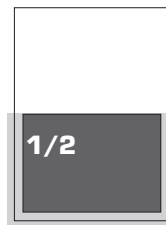


Advertisement formats & prices

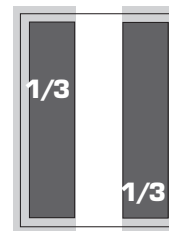
With an advertisement you gain benefits in competition and you get free entries in product lines



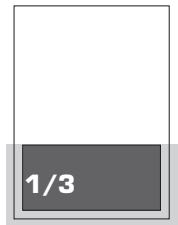
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4c euroscala Euro 2.120



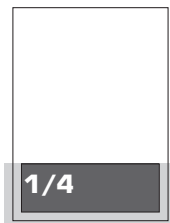
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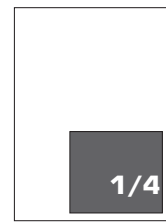
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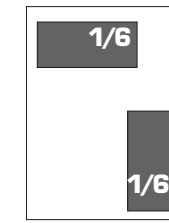
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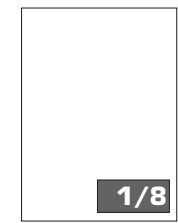
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1c black Euro 500
4c euroscala Euro 890



1c black Euro 400
4c euroscala Euro 480



1c black Euro 300
4c euroscala Euro 420

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Bicycle Directory
Sporting Goods Directory

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- We consider to book an advertisement in the Sporting Goods Directory 2011. Please send us a trial copy and your advertisement rates.
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